Crowdfunding Report Analysis

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Theater, film & video and music are the most successful categories for crowdfunding projects.

* What are some limitations of this dataset?
  + Who was the audience, how was the word about project/product spread.
  + Understanding the blurb
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Number of backers
    - How popular the project/product was
  + Average donation
    - To be successful how much should we as in pledges